

ARCTURIS

Planning Architecture Interiors Technology Facilities

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Arcturis wins three SMPS ‘Archie Awards’

Arcturis has been presented with three regional ‘Archie Awards’ recognizing the firms marketing and promotional efforts for various projects. Presented by the Society for Marketing Professional Services (SMPS), www.smeps.org the Archie Awards honor excellence in marketing communications among service firms. SMPS represents a dynamic network of over 6000 marketing and business development professionals from architectural, engineering, planning, interior design, and construction firms located throughout the United States and Canada.

Overall People Choice and First Place in category: SMPS Corporate Identity Award recognizes Arcturis’ design and branding efforts as applied to all of the firms’ advertising, marketing and promotional materials as well as interior office design. Arcturis featured a new logo and slogan commemorating the firm’s year-long 30th anniversary celebration.

Honorable Mention: The SMPS Special Event Award commends the marketing and promotion of a special event. Arcturis is a sponsor of ‘Greening the Heartland’, www.greeningtheheartland.com a major conference on green building and sustainability to be held in St. Louis in June of 2008. In addition to their participation in the event, Arcturis is responsible for the conference logo design, invitation, marketing materials and web site design.

“Our Graphic Design and Marketing Disciplines have worked very hard on these projects and we’re thrilled their hard work paid off for both campaigns but also, that they have been recognized by such a great organization such as SMPS” Principal of Business Development Becky Kueker stated.

Arcturis, (www.arcturis.com), is a multi-disciplined service design firm headquartered in St. Louis, Missouri known in its 31-year history for award-winning projects locally and nationally. With more than 130 employees, Arcturis provides planning, real estate services, landscape architecture, architecture, interiors, graphic design, facilities services and technology solutions for communities, major corporations,

higher education, financial institutions and public facilities. Arcturis is a registered Woman-Owned Business and is committed to strengthening the community through philanthropic service and by embracing our environment with sustainable practices and design.

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