

# ARCTURIS

Planning Architecture Interiors Technology Facilities

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## **Arcturis receives AMA Marketing Excellence recognition**

Arcturis has been presented with a Finalist Award by the American Marketing Association-St. Louis Chapter ([www.ama-stl.org](http://www.ama-stl.org)) in recognition of the firms marketing and promotional efforts for their corporate 30<sup>th</sup> Anniversary campaign.

The AMA Marketing Excellence Award recognizes notable marketing initiatives executed in 2007 which achieve tangible results by utilizing effective means of communication, advertising, promotion and design.

Arcturis' design and branding efforts were applied to all of the firms' advertising and marketing materials as well as interior office design. Arcturis featured a special 30<sup>th</sup> Anniversary logo and slogan commemorating the firm's year-long celebration.

"The campaign was a huge success for us and I'm very proud of our Graphic Design and Marketing Departments for so effectively communicating such an important Arcturis milestone." CEO, Pat Whitaker, said.

The AMA is dedicated to advancing the study and practice of marketing and has produced high level programs, discussion groups, and social events for the St. Louis regional marketing community since 1945.

Arcturis, ([www.arcturis.com](http://www.arcturis.com)), is a multi-disciplined design firm headquartered in St. Louis, Missouri known in its 31-year history for award-winning projects locally and nationally. With more than 140 employees, Arcturis provides planning, civil engineering, real estate services, landscape architecture, architecture, interiors, graphic design, facilities services and technology solutions for communities, major corporations, higher education, financial institutions and public facilities. Arcturis is a registered Woman-Owned Business and is committed to strengthening the community through philanthropic service and by embracing our environment with sustainable practices and design.

